



Backchannel Guide

Tuesday April 26, 2011 the Campus Tech Connection podcast dedicated an episode to explaining and discussing uses of a backchannel. [Laura Pasquini](#) has assembled a list of resources to help you track and follow the online conversations.

First lets answer the question; what is a backchannel? A backchannel is a real-time online conversation alongside live spoken remarks. This can be in a central location (classroom or keynote) or virtual (webinar or online classroom). There are a number of ways this can be done via chatroom, propriety software, or social media sites like Twitter. Since there is a growing number of backchannel users at higher education conferences we wanted to provide resources to help you manage the flow of information.

For help with additional Twitter terms check out the [BreakDrink Twitter guide](#) & the [Twitter for Professional Development](#) page in the guide.

Helpful Twitter Tools

Twitter Search <http://search.twitter.com/>

Google Realtime Search <http://www.google.com/realtime>

What Are Hashtags? <http://support.twitter.com/entries/49309-what-are-hashtags-symbols>

Search the Hashtags Trends <http://hashtags.org/>

TweetChat <http://tweetchat.com>

Twitter Chat Schedule: <http://bit.ly/TwitterChatSchedule>

TweetGrid: <http://tweetgrid.com/>

Today's Meet <http://todaysmeet.com/>

Savor Chat <http://www.savorchat.com/> (public or private chat rooms)

Articles & Resources

Break Drink Twitter Guide <http://breakdrink.com/twitter-guide/>

Teaching Twitter to Higher Education Colleagues <http://edcabellon.com/tech/teachingtwitter/>

7 Things You Should Know About Backchannel Communication <http://www.educause.edu/Resources/7ThingsYouShouldKnowAboutBackc/198305> Encouraging a Conference Backchannel <http://chronicle.com/blogs/profhacker/encouraging-a-conference-backchannel-on-twitter>

Conversation is the New Attention <http://www.alistapart.com/articles/conversation-is-the-new-attention/#Hashtags+Community=Learning?> <http://techknowtools.wordpress.com/2011/03/22/hashtag-community-learning/>

Dunbar 150 from Jeff Lail <http://jefflail.com/2011/01/11/rule-of-150-and-dunbars-number/> & the Guardian <http://www.guardian.co.uk/science/2011/apr/25/few-people-dunbars-number>

Tweet Cred <http://www.bitrebels.com/geek/tweet-cred-how-to-gain-respect-on-twitter/>

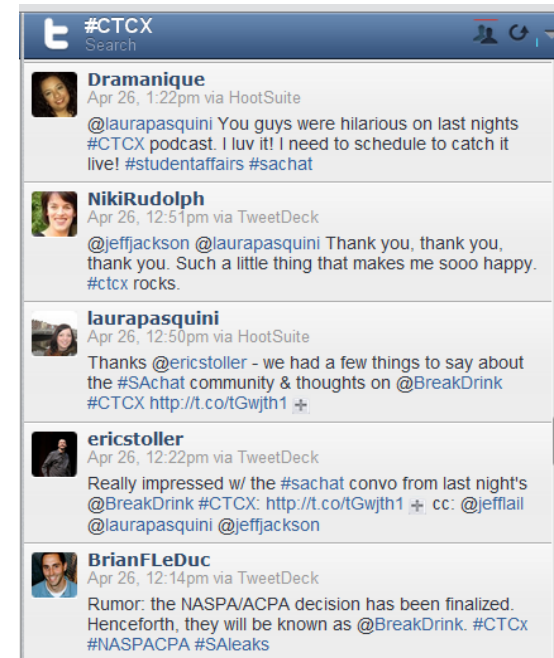
Example of a Backchannel in Higher Education for Learning - Dr. Monica Rankin <http://www.utdallas.edu/~mrankin/usweb/twitterconclusions.htm>

Hash Tags to Follow

#CTCX used for the Campus Tech Connection podcast

#SACHat Used for a weekly online discussion. [Read more](#)

#SATech For messages about Student Affairs Technology



#SAgrad Used for a chat about Student Affairs graduate students

#SAdoc Used to support doctoral students in Student Affairs.

#SAjobs Used when posting jobs in Student Affairs

#SAgrow Used for an mentoring project developed on Twitter

#WLSalt Women in leadership hashtag. Listen to an [interview with the founders](#).

#HigherEd Used for chats, resources and information in higher education

#AcAdv Used for conversations around academic advising

#EdTech Used by the Educational Technology community

#EdChat Used by educators worldwide to chat

Great List of Hashtags for Educators <http://supercoolschool.typepad.com/blog/2009/12/the-hashtag-phenom-education.html>

MORE Educational Hashtags <http://www.cybraryman.com/edhashtags.html>

Twitter Clients for organization of your channels

Hootsuite <http://hootsuite.com/>

Tweetdeck <http://www.tweetdeck.com/>

Seismic <http://seismic.com/>